

# Alex Kelley

## About

Product Designer with a focus on UX, interaction design, visual design, and accessibility. Specialized in mobile applications and multi-platform interoperability.

## Experience

### Product Designer

alexkelleydesign.com

## Skills

UX Design

Interaction Design

Visual Design

Accessibility Design

## Software

Figma

Sketch

Illustrator

Photoshop

InDesign

### Delivery Hero • Berlin, Germany

#### Senior Product Designer

February 2022 – present

Design solutions to increase operational efficiency for the company's warehouse delivery service. Collaborate with User Researchers, Product Managers, and Engineers to streamline the user experience for all warehouse roles and drive the company toward profitability.

### 98point6, Inc. • Seattle, WA

#### Senior UX Designer

April 2019 – January 2022

#### UX Designer

May 2017 – April 2019

Create and manage the design system of an entire mobile app, serving an audience of 4.8 million users across 300 commercial contracts. Lead UX for new member onboarding across commercial and consumer audiences, with an emphasis on making commercial signups effortless.

### MedBridge, Inc. • Seattle, WA

#### Product Designer II

June 2016 – May 2017

#### Creative Manager

July 2015 – June 2016

#### Graphic Designer

January 2015 – July 2015

Collaborate with Product Managers and Engineers to bring healthcare provider and patient facing products from idea to market. Create and manage visual standards for iOS, Android, and web browsers to ensure efficiency, consistency, and quality.

### California Polytechnic State University • San Luis Obispo, CA

#### Graphic Designer

June 2013 – August 2014

#### Associate Graphic Designer

March 2012 – June 2013

Work directly with stakeholders across different colleges and the President's Office to develop and implement campaigns representing the university. Document and manage university-wide visual standards across print and web publications.

## Education

### BFA, Art and Design

#### California Polytechnic State University • San Luis Obispo, CA

September 2008 – March 2013

- Graphic Design concentration
- Graphic Communication minor